FMM

CS/32/2026
June 23, 2026

SEMINAR ON

BEYOND COMPLIANCE: EECA BUSINESS READINESS & OPERATIONAL STRATEGY IN A VOLATILE ENERGY MARKET

NEW DATE!

DATE
Thursday, August 20, 2026

TIME
9.00 a.m. – 5.00 p.m.

VENUE
M World Hotel, Petaling Jaya

Why You Should Attend?

- Gain insights into Malaysia's energy transition agenda & measures to address rising energy costs
- Understand Energy Efficiency & Conservation Act 2024 (EECA 2024) compliance obligations
- Develop business readiness strategies
- Manage operational risks amid energy price volatility
- Improve energy efficiency & sustainability performance
- Leverage incentives & support programmes
- Learn from industry practitioners & experts

For **seminar registration** & **exhibition opportunities**, email: Business_Environment@fmm.org.my

Key Topics

Session 1: Energy Market Volatility, Industrial Competitiveness & Malaysia's Energy Transition

Session 2: EECA Regulatory Framework & Compliance Requirements

Session 3: Building Internal Readiness - Beyond Energy Manager

Session 4: Operational Strategy for Energy Cost Optimisation & Energy Resilience in Manufacturing

Session 5: EE Opportunities for Factories from a Green Building Perspective

Session 6: Industry Sharing Session: Practical EECA Readiness, Energy Cost Management & Operational Resilience

Session 7: Strategic Perspectives & Executive Dialogue: Energy Market Volatility, Investment Priorities & Manufacturing Resilience

Who Should Attend?

- Managing Directors/ General Managers/ Directors
- Plant/ Factory Managers/ Executives
- Maintenance Managers / Executives
- Finance / Procurement Managers/Executives
- Sustainability Managers/Executives
- Energy Managers/Executives
- Engineering Personnel
- Facility Managers/Executives

REGISTRATION FEES

Category	Fee
FMM/GS1 Member	RM 810
Non-Member	RM 972

- HRDF Claimable
- ST CDP in progress
- Early Bird Discount*
- Group Discount*

* Terms & Conditions Apply
* Fee inclusive SST

ENQUIRIES
Kamsiah / Haslina
+603-6286 7200

PROGRAMME

08:00	**Registration / Networking / Welcome Coffee**
09:00	**Welcome Remarks** by YBhg. Dato' Lim Hong Thye, Council Member / Chairman, FMM Energy & Utilities Management Committee, Federation of Malaysian Manufacturing
09:10	**Session 1: Energy Market Volatility, Industrial Competitiveness & Malaysia's Energy Transition** by YBrs Puan Mareena Mahpudz, Deputy Secretary General (Energy), Ministry of Energy Transition and Water Transformation (PETRA)* • Rising energy cost uncertainties and tariff pressures • Global fuel price volatility and geopolitical disruptions • Energy security and affordability • Energy efficiency as a business resilience strategy • Malaysia's industrial energy transition and sustainability agenda
09:30	**Session 2: EECA Readiness & Strategic Energy Management for Manufacturers** by YBrs Encik Norazrin Rupadi, Head of Section, Energy Efficiency and Conservation Regulatory, Technical Policy and Regulation Division, Energy Commission (ST) • EECA requirements and implementation expectations • Energy governance and accountability • How EECA supports national energy security & demand management • Preparing for evolving regulatory and market expectations
10:00	Q&A Session Moderator: FMM
10:30	Networking Coffee Break
10:50	**Session 3: Building Internal Readiness — Beyond the Energy Manager** by Encik Yusri bin Yusof, Chief Strategy Officer, PROTON Holdings Berhad • Cross-functional responsibilities • Governance and internal coordination • Role of finance, procurement and operations • Energy risk management and contingency planning • Workforce competency and awareness • Building organisational resilience against energy cost fluctuations
11:20	**Session 4: Operational Strategy for Energy Cost Optimisation & Energy Resilience in Manufacturing** by Mr Carson Soh, Business Development Manager (Energy Efficiency) Siemens Malaysia • Quick-win operational improvements • Smart monitoring and digitalisation • Peak demand management strategies • Optimising motors, compressed air and systems • Energy data analytics and forecasting • Managing production efficiency amid volatile energy prices • Building operational flexibility and resilience
11:50	Q&A Session Moderator: FMM
12.20	**Session 5: Energy Efficiency Opportunities in Existing Factories: Practical Approaches from a Green Building Perspective** by Malaysia Green Building Council (MGBC)* • Green building approaches for improving factory energy performance • EE opportunities through retrofitting and facility optimisation • Practical strategies for reducing energy consumption & operational costs • Supporting industrial decarbonisation through sustainable building practices • Enhancing business competitiveness through energy-efficient facilities
13:00	Networking Lunch
14:15	**Session 6: Industry Sharing Session:** **Practical EECA Readiness, Energy Cost Management & Operational Resilience** by Encik Lee Learn Ping CSC Steel Sdn Bhd • Managing rising energy costs • Lessons learned from implementation • Internal coordination challenges • Data collection and reporting • Cost-saving outcomes • Strategies to reduce exposure to energy price volatility **Unlocking Thermal Energy Savings: Steam System Optimisation Strategies for EECA Compliance and Energy Cost Reduction** by Armstrong International • Managing thermal energy costs through steam and process optimisation • Improving energy performance and operational efficiency • Practical approaches to EECA compliance • Real-world industry case studies and best practices Moderator: FMM
15:30	Tea Break
15.45	**Session 7: Strategic Perspectives & Executive Dialogue: Energy Market Volatility, Investment Priorities & Manufacturing Resilience** Senior Official, Green Technology Division, Malaysian Investment Development Authority* Senior Offcial, Malaysian Green Technology and Climate Change Corporation (MGTC)* Cik Vivian Yang, Senior Vice President, Head of Construction & Infrastructure, UOB Encik Indiran Nadarajan, Head of End User Sales & Prescription, Schneider Electric Press Metal Bhd* • Industrial competitiveness, manufacturing investment trends and available incentives • Financing strategies, green financing and investment risk considerations amid energy market uncertainty • Technology priorities, energy optimisation strategies and operational resilience initiatives • Managing operational risks and investment prioritisation amid rising energy costs • Future energy tariff pressures, carbon-related costs and evolving ESG expectations • Building resilient and competitive manufacturing operations in a volatile energy market Moderator: FMM
17:00	End of Programme

Note : The organiser reserves the right to alter the content and timing of the programme in the best interest of the Seminar. *invited

REGISTRATION FORM

FMM Seminar on Beyond Compliance: EECA Business Readiness & Operational Strategy in a Volatile Energy Market

Date : **August 20, 2026 (Thursday)**
Time : **9.00 am - 5.00 pm (Registration starts at 8.30 am)**
Venue : **M World Hotel**
No. 1, Persiaran Bandar Utama, Bandar Utama, 47800, Petalng Jaya

Attention: Ms Kamsiah (Business_Environment@fmm.org.my) Tel: 03-6286 7319/6286 7200
Federation of Malaysian Manufacturing, Wisma FMM, No. 3 Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur

Please register the following participant(s):
*Please circle (O) on the option that applies

1. Name: ______________________
Designation: ______________________
Email: ______________________
Vegetarian*: Yes / No

2. Name: ______________________
Designation: ______________________
Email: ______________________
Vegetarian*: Yes / No

3. Name: ______________________
Designation: ______________________
Email: ______________________
Vegetarian*: Yes / No

We will: (Please tick (✓) on the applicable box)

☐ Claim from HRD Corp Claimable Course.
Full payment to be made to FMM in the event of no disbursement from HRD Corp under any circumstances

☐ Not claiming from HRD Corp
Full payment of RM________ will be remitted by June 26, 2026 via Bank transfer/JomPay/Cheque

Submitted by: ______________________
Designation: ______________________
Company: ______________________
Address: ______________________
____
Email: ______________________
Telephone Number: ______________________
FMM Membership Number ____________ SST Number: ____________
New ROC Number: ____________ TIN Number: ____________

REGISTRATION FEE

	Fee per pax	8% SST	Total per pax
FMM / GS1 Members	RM750	RM60	RM810
Non-Members	RM900	RM72	RM972

- 15% early bird discount until July 20, 2026.
- 10% group discount for 3 persons & more from the same company.
- Member's rate for government officials.
- All fees inclusive of course materials, lunch and refreshments.

CONTRIBUTORS TO HRD CORP

- This seminar is a HRD Corp Claimable Course.
- Course No: **10001716063**
- HRDCorp contributors are required to provide the HRDCorp Grant Reference Number to FMM by August 18, 2026.

NON-CONTRIBUTORS TO HRD CORP

Invoice will be issued upon receipt of completed registration form.
Please email payment advice to Business_Environment@fmm.org.my

Payment methods:

Payee Name: **Federation of Malaysian Manufacturing**

1. Bank transfer to **Malayan Banking Berhad**
   - Account No: **5-14208-33076-8**
   - Swift Code: **MBBEMYKL**
2. JomPAY (Biller's Code: 200073)
3. Cheque crossed Account Payee Only

REPLACEMENT/ CANCELLATION/ REFUND / NO -SHOW

- All registrations carry a 50% cancellation liability immediately after a completed registration form been received by FMM.
- Cancellation must be in writing to FMM.
- Replacement at no additional cost.
- Participants who fail to attend the event or with less than 75% attendance, the full fees shall be payable by the company.
- Non-FMM members MUST PAY the full fee before/ on the day of the event. Members need to provide a Letter of Undertaking (LOU) to ensure participation before the event.
- FMM reserves the right to alter, cancel or reschedule the programme. All efforts will be taken to inform participants. If FMM decides to cancel/postpone the event, FMM shall not be responsible for covering all costs incurred by participants.

CLOSING DATE FOR REGISTRATION
AUGUST 17, 2026

Contact Kamsiah/Haslina at 03-62867200